

HE's #Showmensomelove video campaign a hit

KOLKATA: As a part of #Showmensomelove campaign by the popular men's deodorant brand, HE, this digital anthem video is doing the rounds in the viral world on the occasion of International Men's Day, which falls on November 19. The chirpy video has youngsters urging people to recognise the little sacrifices that men make to keep everyone around them happy, which are usually ignored.

HTC