

Check out: Hrithik Roshan's ad for HE deo  
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Just recently, we had reported that the superstar Hrithik Roshan had been signed up as the brand ambassador of 'HE' range of deodorants (from the house of Emami).



**Bollywood Hungama** brings to you the print ad featuring Hrithik for the said brand. Talking

about this association, Hrithik said, "HE deodorant is for men who detest being commonplace. In life, there are two ways of doing things. The normal, which is also the easiest but boring way or, the interesting way and 'HE' is for those people who want to make things happen."

Talking about Hrithik's association with the brand, Harsha V. Agarwal, (Director- Emami Limited) said, "We are extremely happy to have Hrithik Roshan on board with us. Hrithik, with his international appeal resonates with youth. He is a great fit for 'HE' deo".